



SERSAR Fatima Zohra

GRADE : Professor Lecturer A

PROFESSIONAL SUMMARY

Professor Lecturer A, at the University of Saida, Dr. Moulay Taher, Faculty of Economics, Business and Management Sciences .

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Scholar.google: <https://scholar.google.com/citations?user=d24ZWylAAAAJ&hl=fr>

ACADEMIC HISTORY

2001-2005: Bachelor's degree in commercial sciences, specializing in finance, from the University Center Saida .

2007-2011: University of Mascara , Magister's degree in Economic Sciences, specializing in Global Economics.

2011-2017: University of Tlemcen "Abi Bakr Belkaid" , Doctorate in economic sciences, specializing in economics.

2023: University of Saida, Habilitation to Supervise Research (HDR)

WORK EXPERIENCE

2011 – 2016 : Assistant Professor class B at the university of Saida, Dr Moulay Taher, Faculty of Economics, Business and Management Sciences .

2017 - 2023 : lecturer class B at the University of Saida, Dr. Moulay Taher, Faculty of Economics, Business and Management Sciences .

From 2023: : lecturer class A at the University of Saida, Dr. Moulay Taher, Faculty of Economics, Business and Management Sciences .

The latest published articles

The impact of work ethics in confronting administrative corruption - a standard study in Algeria during the period (2007-2019) - Issued by the scientific journal: Organization and Work Journal . on 06/28/2023, pp. 172-191, Volume 12, Issue 2

<https://asjp.cerist.dz/en/article/227825>

Cost Leadership Strategy as a Pricing Policy to Win Markets: The Relationship Between Cost Leadership, Economies of Scale, and Learning - Journal of Innovation and Marketing, on 15/01/2016 ,Third Issue , pp 233-250.

<https://asjp.cerist.dz/en/article/23081>

Diversification strategy for project risk management, a field study - Review of Strategy and Development, Faculty of Economic Sciences, Commercial Sciences and Management Sciences - Abdelhamid Ibn Badis University of Mostaganem. on 31/07/2015 , pp. 172-191, Volume 5, Issue 9

<https://asjp.cerist.dz/en/article/8173>